

## 2021 UUCWC Auction Overview

**What's it all about?** Maybe you're new to UUCWC or have not participated in our annual auction, the largest fundraiser of the church year. This primer will give you an overview of why we hold the auction, when the auction occurs this year and how you can participate. Church members make the auction successful with their generous contributions and energetic bidding!

**The auction helps us make connections and builds community.** Many auction items give members and friends a chance to share meals, participate in events, give service to one another and get to know each other better throughout the year. This is a great way to become more connected to our church community.

**The auction raises money.** For many years, proceeds from the auction have provided about 10% of the annual operating budget of the church. Auction revenue is a vital part of the 2020 – 2021 budget allowing UUCWC to continue to offer great programs and community outreach. 50% of auction proceeds (over the budgeted amount) will go to social justice programs.

**When is the auction?** This year the auction will take place starting on May 1<sup>st</sup>, at 9:00 am. It closes at 11:59:00 p.m. the following Saturday, May 8, 2021. Here are some important dates to put on your calendar.

**April 3** – Contribution deadline. See contribution form on the website. The auction succeeds when everyone participates. So please consider donating a meal, event, service or item, such as a gift card to one of your favorite local businesses. Talk to an auction committee member for ideas.

**April 17** – Auction book is distributed via a socially-distanced pick up location. It is also posted online.

**May 1 – Bidding and purchasing is open at 9:00 a.m.** There will be fixed priced items for immediate purchase. Each fixed price item is a separate purchase and is paid for separately. *Note: this purchase procedure differs from online catalogue shopping where you can "fill a cart" with multiple items. Check your email for a confirmation/receipt of your purchase of a fixed priced item.* You may also start bidding on other items shown in the competitive bidding items with categories such as Items, Services, and Gift Cards.

**May 8** – Final bidding opportunities! Bidding closes at 11:59:00pm

**Questions? Want to volunteer?** Contact the Auction Team at [auction@uucwc.org](mailto:auction@uucwc.org).