

## 2020 UUCWC Auction Overview

**What's it all about?** Maybe you're new to UUCWC or have not participated in our annual auction, the largest fundraiser of the church year. This primer will give you an overview of why we hold the auction, when the silent and live auction events will happen this year and how you can participate. Church members make the auction successful with their generous contributions and energetic bidding! We will also have special new-member perks that will help you participate, too. The auction helps us make connections and builds community.

**The auction helps us make connections and builds community.** Many auction items give members and friends a chance to share meals, participate in events, give service to one another and get to know each other better throughout the year. This is a great way to become more connected to our church community. And, the live auction event provides a fun social time with a chance to eat great food, hear a live auctioneer and purchase interesting items and events.

**The auction raises money.** For many years, proceeds from the auction have provided about 10% of the annual operating budget of the church. Auction revenue is a vital part of the 2019 - 2020 budget allowing UUCWC to continue to offer great programs and community outreach. 50% of auction proceeds (over the budgeted amount) will go to social action.

**When is the auction?** This year the auction will take place in April and early May. Here are some important dates to put on your calendar.

**April 1** – Contribution deadline. See contribution form on the website or in the lobby. The auction succeeds when everyone participates. So please consider donating a meal, event, service or item. Talk to an auction committee member for ideas.

**April 12** – Auction book distributed. Be in church on Sunday to get your copy and learn about the exciting contributions church members are offering this year.

**April 19** – First Silent Auction Sunday starts at 10:00am, after the first service. Come to the Crossings Room to buy fixed price meals and events and to bid on competitive items and services. Popular events sell out fast, so be sure to attend. Fixed price meals and events are paid for on the day you sign up. Families are limited to purchase of two meal and two events this Sunday to allow many people to participate.

**April 26** – Second Silent Auction Sunday starts at 10:00am, after the first service. There is no limit to the number of fixed price meals and events you can purchase at this time.

**May 2** – Live Auction Saturday night. A cover charge includes entertainment, food, wine and beer, live auction and child care. Final bidding on competitive bid items ends just before the start of the live auction.

**Childcare is provided.** Child care is provided as part of your Live Auction admission. From 5:00pm to 9:00pm on the night of the live auction, we provide a pizza dinner and fun activities for kids. Pre-registration is required.

**Questions? Want to volunteer?** Contact the Auction Team at [auction@uucwc.org](mailto:auction@uucwc.org).